



## **So you have a Facebook Fan Page for your business... Now What?**

An Informational Talk by  
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<http://pdgo.com/facebook-fan-page-seminar.html>

### **OUTLINE OF MAJOR POINTS**

- **In case you still haven't created a Facebook "Fan Page" for your business, do it!**
- **Professional Networking Lists**
- **Join Existing Groups**
- **Create and Communicate within Private Groups**
- **Create and Share Events**
- **Embed Your Facebook Wall Into Your Website**
- **Include A Link From Your Facebook Fan Page Back To Your Website**
- **Try Paid Advertising**
- **Embedding Entire Websites Into Business Facebook Fan Pages**
- **Sell Products within your Facebook Fan Page**
- **Get a "Vanity URL" for your Facebook Fan Page**
- **Online Video Marketing**
- **Provide Customer service**
- **Recruiting employees**
- **How to get folks to your Facebook Fan Page**
- **Other Miscellaneous Suggestions**

**Now GO DO IT!**